

## Appendix C

### Hollingdean Area Residents Parking Scheme Detailed Design Consultation Report

#### Background

In April 2022, residents in the Hollingdean area were written to in order to gauge whether there was support for a residents parking scheme.

The results from this initial consultation showed that 53% of respondents supported the introduction of a residents parking scheme. However, the majority of support was concentrated from within a smaller area, so a revised consultation boundary for the detailed design was proposed following discussions with Officers and Ward Councillors.

The results of the revised smaller area from the initial consultation showed that 61% of respondents supported the introduction of a residents parking scheme, with 52% preferring a full scheme.

Both sets of results from the initial consultation were presented to the Environment, Transport and Sustainability Committee on 20 September 2022, where it was agreed to take forward a detailed design consultation within the smaller area.

Ward Councillors requested that Officers write to residents outside of the proposed scheme, the wider Hollingdean area, to highlight the potential implications of not being included within the residents parking scheme, and ensure they did not wish to be included.

In October 2022 we sent a postcard to residents outside of the proposed scheme, in the wider Hollingdean area. The response rate was very low at only 11%, therefore they were not included in the detailed design consultation. The results of the postcard consultation were presented to the Environment, Transport and Sustainability Committee on 17 January 2023, where it was agreed to proceed to a detailed design for the smaller area only.

#### Headline Findings

The consultation received a response rate of 34.1%.

##### Support for a resident parking scheme:

- 40.3% of respondents support the implementation of a residents parking scheme.
- 59.7% of respondents do not support the implementation of a residents' parking scheme.

## Methodology

Brighton & Hove City Council Land and Property Gazetteer was used to provide 2223 property addresses in the proposed Hollingdean Area scheme boundary. An information leaflet and detailed map were sent to each address. People were asked to go online to complete a questionnaire. People could also request a paper copy of the questionnaire with a prepaid envelope for reply. The consultation was advertised on the council's website, via social media and by a press-release to local media. The consultation ran from 21 April to 4 June 2023.

## Results

758 valid responses<sup>1</sup> were received from within the proposed scheme boundary giving a response rate of 34.1%.

### Q1 Would you like a parking scheme in your area?

(response base 757<sup>2</sup>)

Yes		No		Total
Number	%	Number	%	
305	40.3	452	59.7	757

### Results on a street-by- street basis were as follows:

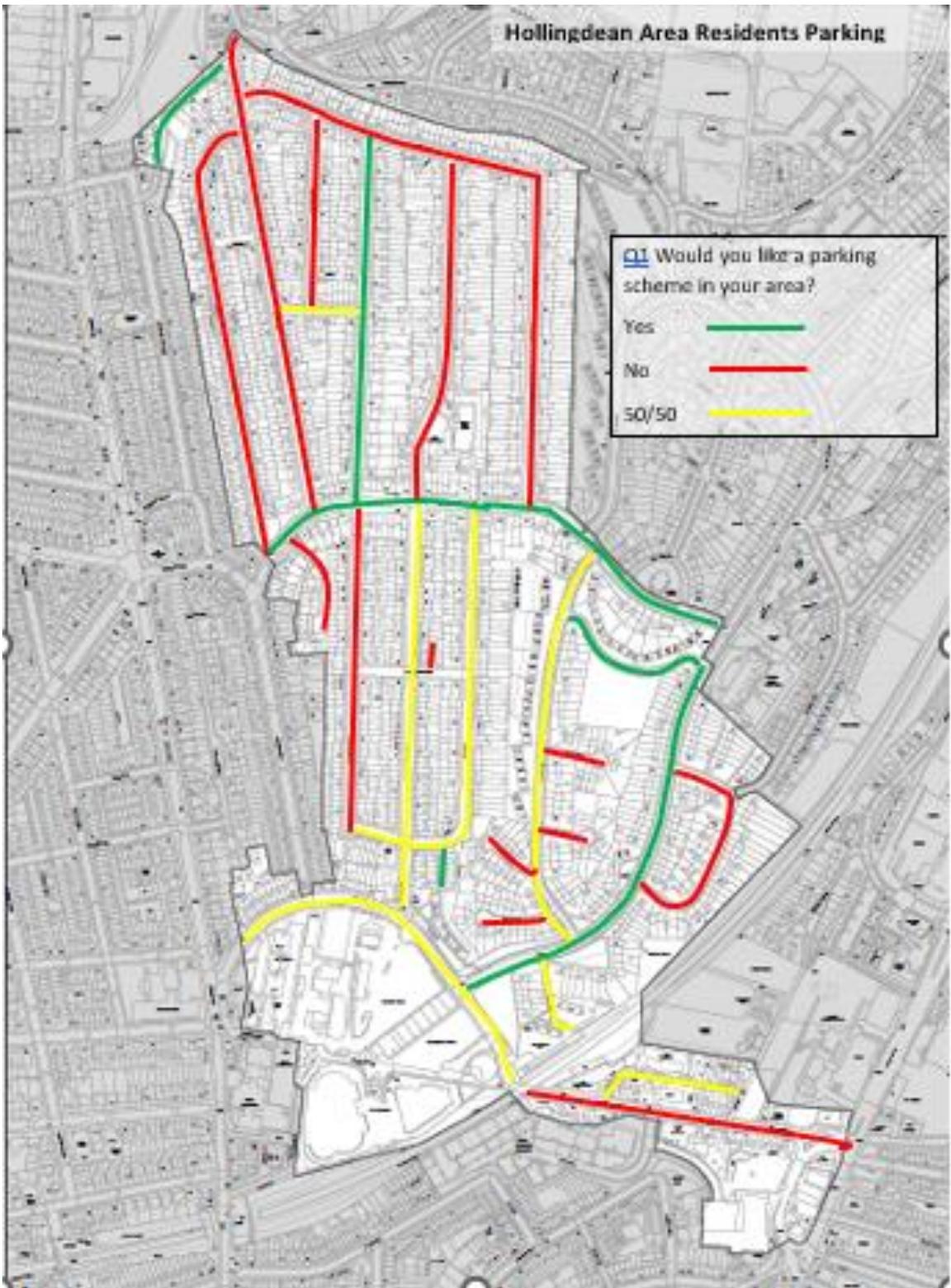
(response base 757)

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Adams Close	13	3	23.1	0	0.0	3	100
Barnett Road	109	73	67.0	13	17.8	60	82.2
Davey Drive	94	33	35.1	18	54.5	15	45.5
Dudley Road	91	46	50.5	23	50.0	23	50.0
Dunster Close	14	4	28.6	0	0.0	4	100
Freehold Terrace	78	4	5.1	2	50.0	2	50.0
Harrington Place	38	22	57.9	6	27.3	16	72.7
Hertford Road	88	54	61.4	21	38.9	33	61.1
Hollingbury Crescent	21	18	85.7	11	61.1	7	38.9

<sup>1</sup> 325 responses were removed from the analysis for the following reasons: 187 were duplicate cases, 74 were from outside the area, 32 no street given and 32 with an incomplete address.

<sup>2</sup> Response base = number of people answering this question (some respondents didn't answer all questions)

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Hollingbury Place	53	21	39.6	11	52.4	10	47.6
Hollingbury Rise	75	47	62.7	12	26.1	34	72.9
Hollingbury Rise West	4	3	75.0	3	100	0	0.0
Hollingbury Road	2	1	50.0	0	0	1	100
Hollingdean Lane	3	0	0.0	0	0	0	0
Hollingdean Road	315	11	3.5	4	36.4	7	63.6
Hollingdean Terrace	257	117	45.5	51	43.6	66	56.4
Horton Road	117	28	23.9	14	50.0	14	50.0
Major Close	7	5	71.4	1	20.0	4	80.0
Payne Terrace	8	0	0.0	0	0.0	0	0.0
Quarry Bank Road	12	6	50.0	3	50.0	3	50.0
Roedale Road	143	62	43.4	37	59.7	25	40.3
Southmount	12	3	25.0	3	100	0	0.0
Stanmer Park Road	161	73	45.3	27	37.0	46	63.0
Stanmer Villas	130	66	50.8	22	33.3	44	66.7
The Crossway	12	5	41.7	3	60.0	2	40.0
The Linkway	37	7	18.9	5	71.4	2	28.6
Tintern Close	11	3	27.3	0	0.0	3	100
Upper Hollingdean Road	248	20	8.1	10	50.0	10	50.0
Waverley Crescent	52	15	28.8	3	20.0	12	80.0
Wigmore Close	18	8	44.4	2	25.0	6	75.0
<b>Total</b>	<b>2223</b>	<b>758</b>	<b>34.1</b>	<b>305</b>	<b>40.3</b>	<b>452</b>	<b>59.7</b>



**Q3 Respondents were asked whether they are a resident, a business owner or manager or work in the area. (Respondents could tick more than one option).**

	<b>Number of responses</b>
Resident	737
Business owner or manager	37
Work in the area	34
Other	10

**Q4 How many cars in your household?**

<b>No. of cars</b>	<b>Number of responses</b>
0	45
1	476
2	190
3	28
4 or more	3

**Q5a What type of business do you own or manage in the area?**

<b>What type of business?</b>	<b>Number of responses</b>
Retail outlet	5
Office-based	11
Other	39
<b>Total responses</b>	<b>55</b>

**Q5b How many vehicles are directly associated with your business?**

<b>No. of vehicles</b>	<b>Number of responses</b>
0	235
1	39
2	4
3	2
4 or more	3

## Q7 Any further comments?

An open text box enabled respondents to add comments. These comments were grouped together and themed as follows:<sup>3</sup> The top ten types of comments are listed in the following table:

Comments made	Number of times mentioned
Residents' Permits are expensive / for high emission vehicles / Money making exercise / unhappy about paying more / don't want to pay for parking / reduce costs for those on benefits / don't increase prices / allow discounts for low paid	194
Scheme not needed / we've already rejected a scheme/ don't support a scheme / council ignoring residents wishes, needs	176
Want light-touch scheme / why have you not offered this / hours too long	89
Need Scheme / ASAP / support scheme	56
Visitor permits: expensive/ should be free / free for BHs / difficult for visitors, family carers to park	47
Won't solve after 8pm parking	37
Parking spaces will be lost / Wigmore Close / Roedale Court/ Waverly Crescent / Dunster Close/ over driveways/ Major Close	28
Will be difficult for businesses / employees / shops / users of community centre/ City Gate / want free parking outside shops / for loading / Hollingdean Terrace/ Hollingbury Place	26
Will stop long term / all day parking / abandoned vehicles / dangerous parking / non-residents	23
Will cause displacement parking	19

## Demographic Information

Age	Number	%
18-24	18	3.0
25-34	52	8.6
35-44	139	23.1
45-54	177	29.4
55-64	140	23.2
65-74	54	9.03
75+	23	3.8
<b>Total</b>	<b>603</b>	<b>100</b>

Gender	Number	%
Male	285	43.3
Female	368	55.9
Non-Binary	5	0.8
<b>Total</b>	<b>658</b>	<b>100</b>

Do you identify as the gender you were assigned at birth?	Number	%
Yes	628	98.1
No	12	1.9
<b>Total</b>	<b>639</b>	<b>100</b>

Disability	Number	%
Yes, a little	76	11.9
Yes, a lot	45	7.1
No	516	81.0
<b>Total</b>	<b>637</b>	<b>100</b>

Of those who answered “yes”, disabilities were as follows:

Please state the type of impairment which applies to you.	Number
Physical impairment	59
Sensory impairment	8
Learning disability/ difficulty	10
Long-standing illness	42
Mental health condition	27
Development condition	3
Autistic Spectrum	12
Other	23

Ethnic Origin		Number	%
White	White English/ Welsh/ Scottish/ Northern Irish/ British	525	83.2
	Irish	10	1.6
	Gypsy or Irish Traveller	1	0.2
	Any other white background	44	7.0
Asian or Asian British	Bangladeshi	1	0.2
	Indian	5	0.8
	Pakistani	1	0.2
	Chinese	5	0.8
	Any other Asian background	5	0.8
Black or Black British	African	2	0.3
	Caribbean	5	0.8
	Any other Black background	2	0.3
Mixed	Asian & White	7	1.1
	Black African & White	3	0.5
	Black Caribbean & White	1	0.2
	Any other mixed background	7	1.1
Any other ethnic group	Arab	1	0.2
	Any other ethnic group	6	1.0
<b>Total</b>		<b>631</b>	<b>100</b>

Sexual Orientation	Number	%
Bisexual	20	3.6
Gay Man	7	1.3
Heterosexual/ straight	487	88.9
Lesbian/ Gay Woman	18	3.3
Other	16	2.9
<b>Total</b>	<b>548</b>	<b>100</b>

Religious Belief	Number	%
I have no particular religion or belief	349	59.6
Buddhist	8	1.4
Christian	127	21.7
Hindu	2	0.3
Jain	0	0
Jewish	5	0.9
Muslim	3	0.5
Pagan	3	0.5
Sikh	1	0.2
Agnostic	12	2.0
Atheist	52	8.9
Other	14	2.4
Other philosophical belief	10	1.7
<b>Total</b>	<b>586</b>	<b>100</b>

<b>Are you a carer</b>	<b>Number</b>	<b>%</b>
Yes	105	16.0
No	553	84.0
<b>Total</b>	<b>658</b>	<b>100</b>

<b>If yes, do you care for a:</b>	<b>Number</b>
Parent	60
Partner or Spouse	11
Child with special needs	27
Friend	2
Other family member	12
Other	11

<b>Armed Forces</b>	<b>Yes</b>		<b>No</b>	
	<b>Number</b>	<b>%</b>	<b>Number</b>	<b>%</b>
Are you currently serving in the UK armed forces?	2	0.2	612	99.7
Have you ever served in the UK armed forces?	5	0.9	573	99.1
Are you a member of a current or former serviceman or woman's immediate family/ household?	6	1.0	581	99.0

